



Complete Features List

Store Management Features

- Sell Anything - Digital Content, Tangible Products, Services, Subscriptions, and Gift Cards
- Multiple Store Types - Store Widgets, Add to Cart/Buy Buttons, and Hosted Storefront
- Easy Set Up/Integration - Works with most Website and Social Media Platforms
- Direct Customer Payment - Buyers pay sellers directly
- Search Engine Friendly - Code is written so search engines can read and index store information
- Unlimited Product Images & Videos - Showcase products with detailed images and videos
- Automated Recurring Billing - Weekly, Monthly, Quarterly, Semi-Annually, Annually when using Stripe, Authorize.net or TrustCommerce
- Unlimited Pricing Options - Products with multiple options can have different pricing options
- Related & Up-Sell of Products - Up-Sell buyers with products that are related
- Multiple License Options - Timed Access or Metered Views/Downloads
- Supports Any File Type - If it's a recognized file type we support it
- Unlimited Coupons/Promotions/Bundling - All types of creative methods to provide product discounts
- Real Time Shipping Calculations - Federal Express (FedEx) & United Parcel Service (UPS)
- Customizable Shipping Tables - Designed to allow shipping rates that are custom to the seller
- Real Time U.S. Sales Tax & VAT Calculations - Taxamo Online Services
- Customizable U.S. Sales Tax & VAT Tables - Designed to allow Tax & VAT rates that are custom to the seller
- PDF Protection Suite - Digital Fingerprint, Password Protection, No Print, No Copy
- Tangible Inventory Management - Manage tangible inventory items
- Pre-Orders - Sell products before they are "officially" released
- Unlimited Stores - Individual stores for different revenue streams or websites
- Content Share - Individuals can share content among themselves
- Bulk File Upload - Upload multiple files at the same time
- Affiliate Marketing Apps - ShareASale, Post Affiliate Pro or any pixel based affiliate system
- Email Marketing Integrations - MailChimp, Constant Contact, AWeber, Benchmark, iContact
- Customizable Email Notifications - Add a message to purchase confirmation emails
- Customizable Confirmation Page Notifications - Add a message to the purchase confirmation page
- Payment Processing Integrations - PayPal, Stripe, 2Checkout, Brinks, Authorize.net, Bitpay, TrustCommerce, Payeezy, and First Data
- Extensive Real Time Reports - Sales Reports, Content Access Reports,

Google Analytics Integration - Designed for basic or detailed statistics

Instant File Delivery - Content is delivered to the confirmation page as soon as payment is approved

Secure File Storage & Delivery - Safely stored and delivered securely

Depreciating File Access - Content placeholders are depreciated as content is consumed

Secure Central Management - Single central location to manage everything

*The Store Widget includes the following customizable components: Search Widget, Cart Count Widget, Category Widget, Language Widget, Shop Widget

The Buyer Experience Features

Responsive with all devices including mobile - Automatically responds to the device that is viewing it

Content delivery by Download/Streaming/Dropbox - Buyers can consume content by traditional download, streaming (audio & video) or by sending it to Dropbox (sellers control the delivery methods)

Free Previews/Samples - Provides potential buyers with "free" try it before you buy it content

Express Checkout - Designed for free orders so buyers can checkout quickly

Multiple Language Support - French (Euro), German, Italian, Norwegian, Portuguese (Euro), Spanish (Latin America)

Multiple Currency Support - USD - U.S. Dollar, AUD - Australian Dollar, CAD - Canadian Dollar, DKK - Danish Krone, EUR - Euro, HKD - Hong Kong Dollar, HUF - Hungarian Forint, JPY - Japanese Yen, NOK - Norwegian Krone, NZD - New Zealand Dollar, GBP - Pound Sterling, SGD - Singapore Dollar, SEK - Swedish Krona, and the CHF - Swiss Franc

Guest Checkout - Stops cart abandonment and allows buyers to checkout without creating an account

Easy First Time Access - A process designed for buyers that don't create an account but want to access content after the original purchase.

Live Streaming - Provide audio/video content in real time

Professional & Reliable Transaction Email Delivery - All transaction emails are processed and delivered by Mandrill

Social Media Sharing - Ability to share products across multiple social media platforms

*Guest Checkout does not apply to Subscriptions, Free Content or PayPal Express Orders

Platform & Security

Nothing to Install, Upgrade or Maintain - We provide all of the maintenance and upgrades

Reliable, Blazing Fast Enterprise Level Infrastructure - Provided by Rackspace

Secure PCI Compliant Checkout - Checkout is PCI scanned and approved

Secure SSL Compliant Checkout - Checkout is protected with 256bit encryption

*Although we are PCI Compliant we do not store credit card information

Support Features

Support by Phone - U.S. Based telephone support during normal business hours

Support by Ticket - Access to engineers and tech support folks with 1 hour response during normal business hours

On-Page Tutorials - Quick look guides located throughout the dashboard. Look for the "i" within the blue circle

Support Articles & How-To-Videos - Detailed information about features, functions and procedures

*Content Shelf supports both Sellers and Buyers